

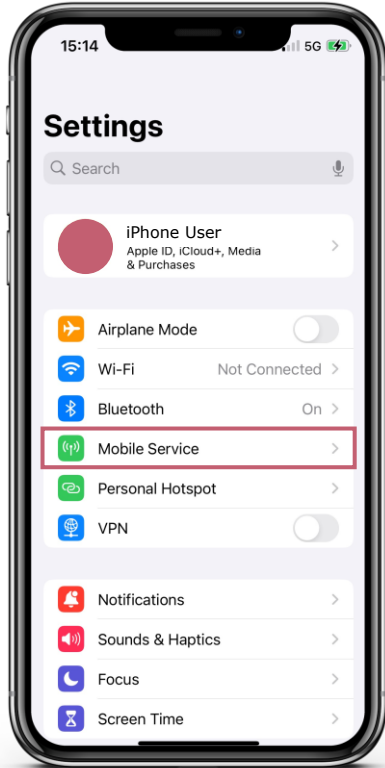
A woman wearing a light-colored t-shirt, dark shorts, a tan hat, and a large backpack is sitting on a rocky ledge. She is holding a smartphone in her right hand and looking out over a vast, blue ocean. In the distance, a large, rocky island is visible. The background shows a hazy, mountainous landscape under a bright sky. A teal horizontal band is overlaid across the middle of the image, containing the title and update date.

eSIM Activation Guide – iPhone (Phone Purchase – QR Code)

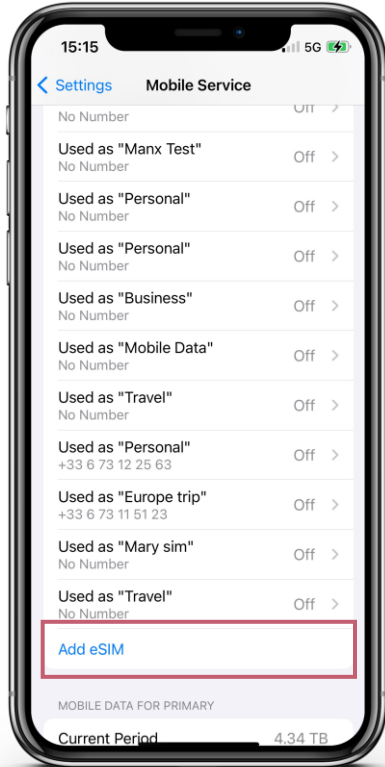
Updated December 2023

This guide outlines the eSIM Activation steps for a user who has purchased an eSIM on the **mobile version** of the Shop.

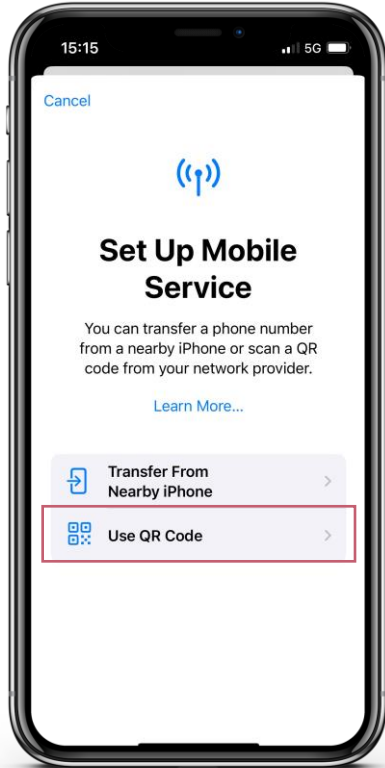
They will have purchased their eSIM on the phone's browser and screenshotted the QR code at the end of their journey, saving it to their phone's photo album.



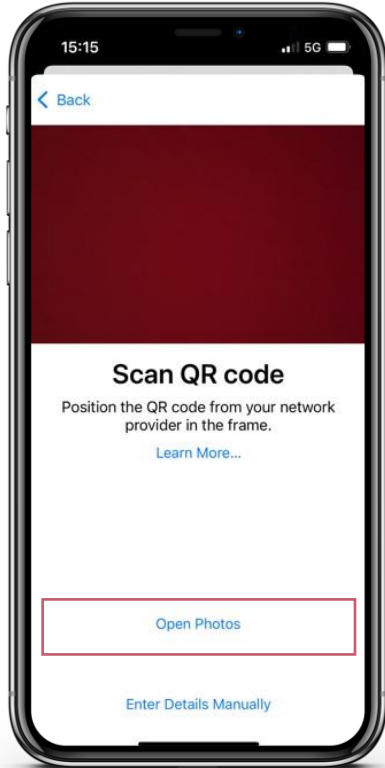
In the settings on your device, select “Mobile Service”.



Once you are in the "Mobile Service" screen, select "Add eSIM".



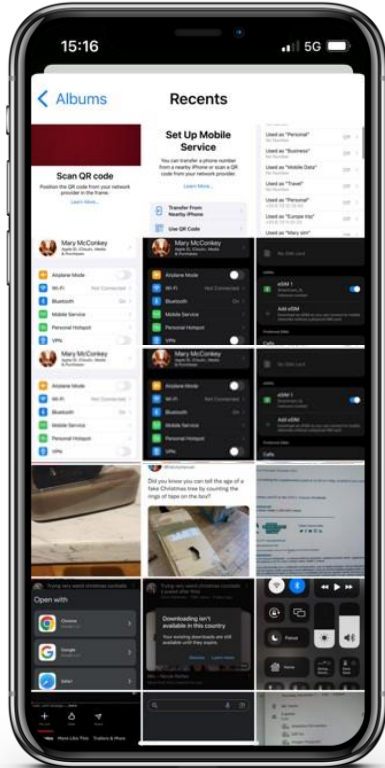
From the "Set Up Mobile Service" screen, select "Use QR Code".



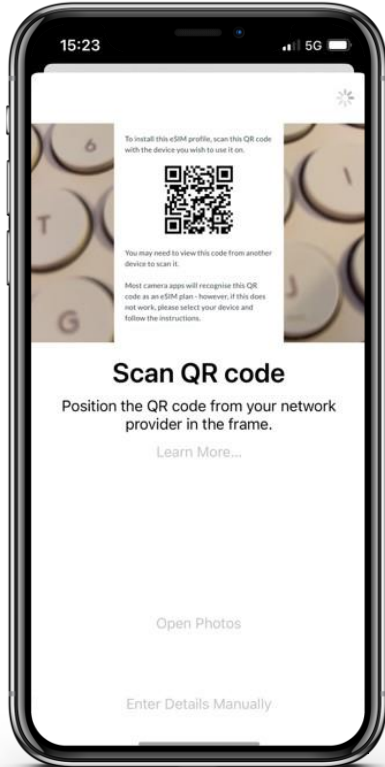
The device camera will then open up on screen.

Click “Open Photos” to navigate to the phone’s photo album and select the screenshot of the eSIM QR code.

Choose Photo from Album



Select the image that contains the screenshot of the eSIM QR code.



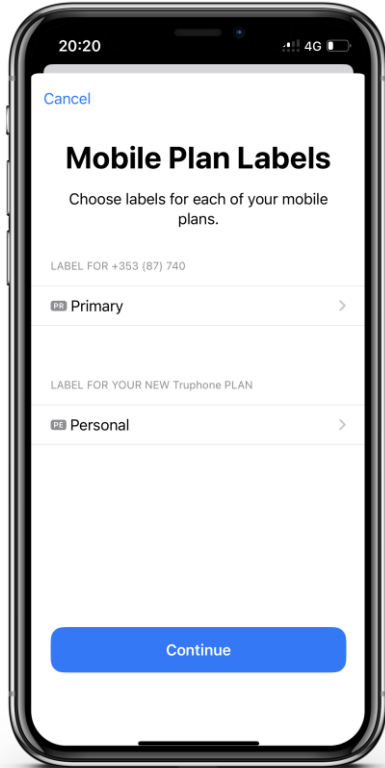
The QR code will now be read by the phone.



Click "Continue" to activate and install the eSIM to the device.



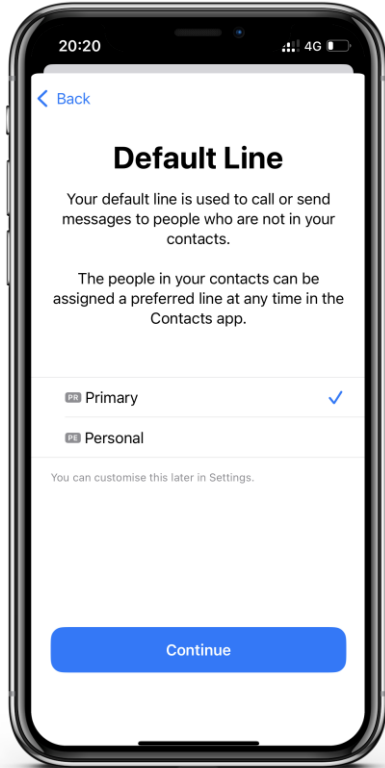
The eSIM will then begin to activate and install.
This can take a few minutes.



Once the activation is complete, you can choose what you want to use your new eSIM for.

Mobile Plan Labels allow you to choose a name or label for your new eSIM so it is easily identifiable.

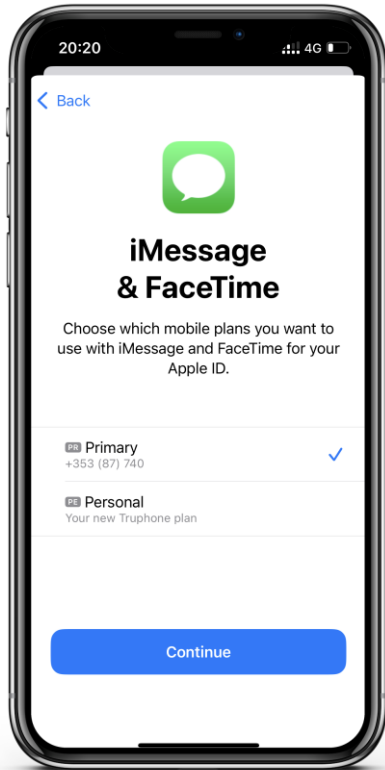
Once you have done this, click "Continue".



You will be asked to choose which SIM you wish to use for your Default Line, which is used for sending SMS messages and making calls.

You can choose between your new eSIM and any other SIMs that are currently active in your device.

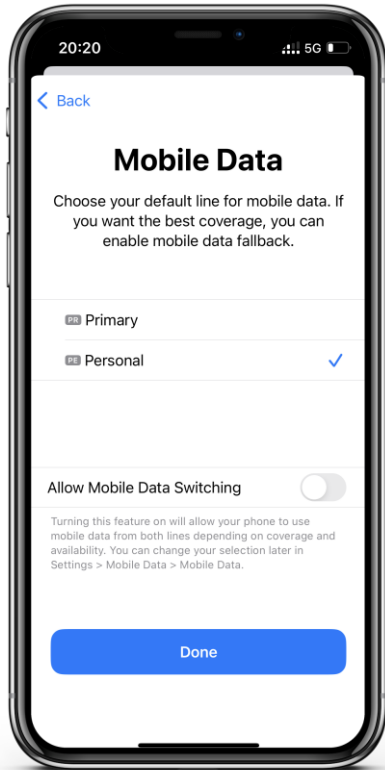
Once you have done this, click "Continue".



You will be asked to choose which SIM you wish to use for your iMessage and FaceTime.

You can choose between your new eSIM and any other SIMs that are currently active in your device.

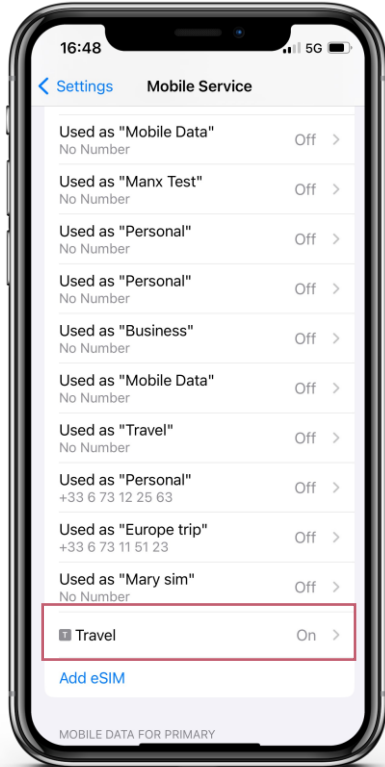
Once you have done this, click "Continue".



You will be asked to choose which SIM you wish to use for your Mobile Data.

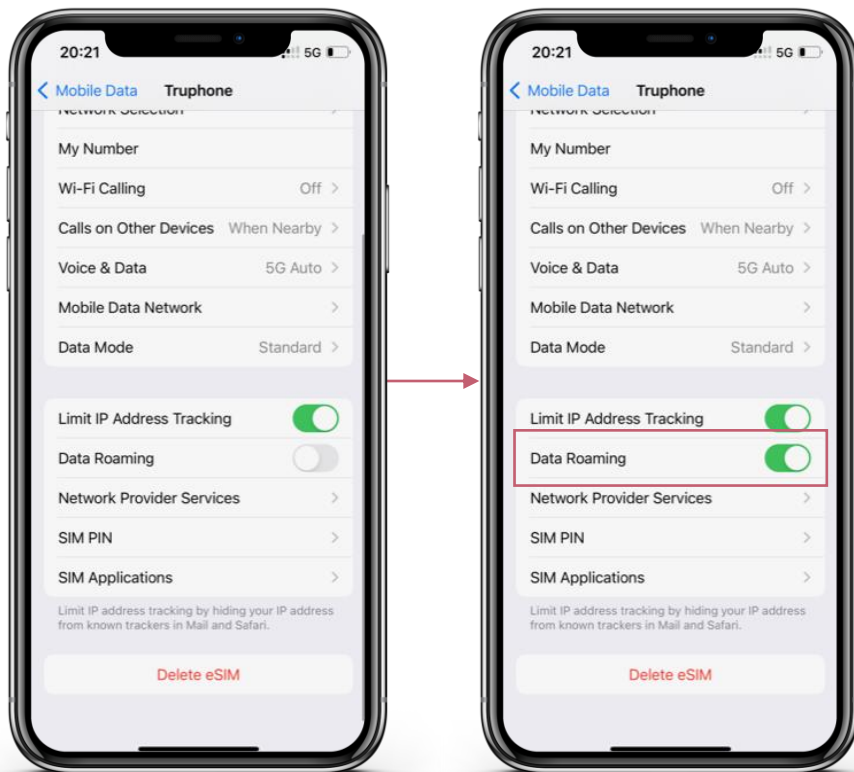
You can choose between your new eSIM and any other SIMs that are currently active in your device.

Once you have done this, click “Continue”.



Once set up is complete, you can return to the "Mobile Service" screen to see which of your SIMs are active and inactive.

From here you can click on your active eSIM to see more details about it.



To turn on Mobile Data for your new eSIM, you must click on the eSIM and switch Data Roaming to on.